

# Scan Display forges ahead with exhibition builds in Africa

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Focusing on major upcoming exhibitions scattered across the African continent, Scan Display opts for innovative and affordable exhibition build options that are easy to set up and transport across the continent.

With several exhibitions taking place across Africa in upcoming months including Electra Mining Botswana and Water Africa and West Africa Building and Construction Expo, Scan Display is at the ready with stand designs and materials that will ease the headache of moving materials through customs and allow for quick and easy set-up of stands at these major shows. Some of these solutions include the portable options of the Scan Display Expo Range and Tension Fabric System (TFS) solutions. The Expo Range offers great versatility and can be expanded or reduced in size to fit any space as needed.

In recent years, the Scan Display team has proven its flexible stand build capabilities at various trade shows and exhibitions across Africa including Petro SA in Ghana, Interfiere in Angola, Econet in Zimbabwe and COP11 in Namibia. The company is expanding its reach into Africa with creative, cost-effective and manageable stand build solutions.

These options reduce the stress of cross-border transport, as well as ease-of-use when on site. Modular, portable solutions and fabric systems allow for a pain-free stand build.

"Custom stands can be quite complex and require many different elements, increasing the risk of something going wrong during cross-border transport," says Managing Director of Scan Display, Justin Hawes. "Portable, modular and Tension Fabric System solutions are good investments for companies because they produce lower costs overall and fewer customs issues."

A TFS solution can be easily folded up and transported in a suitcase because of its lightweight nature, also cutting down on overall logistical costs. This system allows for simple fitting and removal of fabric graphics. Prints are inexpensive and reusable, making this an ideal solution for updating seasonal branding.

Hawes concludes that companies exhibiting in Africa have faced many stand build and exhibition challenges in the past. However, Scan Display has managed to overcome these challenges with creativity and innovation.

"Moving items cross-border and finding innovative solutions that suit the exhibition space, the budget, and the stand requirements are key for us at Scan Display. Working in Africa presents these challenges, but our team will offer the right solution."



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## Scan Display



Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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