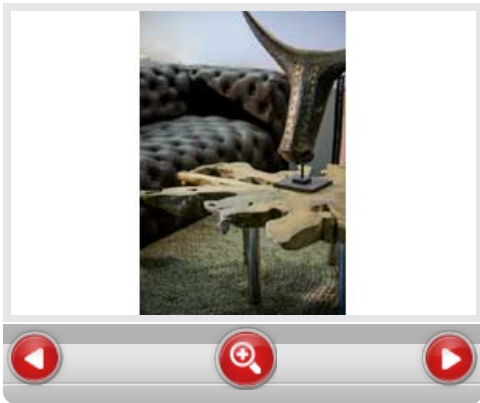


Another successful show for Johannesburg HOMEMAKERS Expo

Issued by [HOMEMAKERS](#)

5 Mar 2015

HOMEMAKERS Expo this year saw its 22nd expo in Johannesburg. The exhibition dubbed as Gauteng's leading home lifestyle show filled the dome to the brim with exhibitors.



"The hundreds of exhibitors catered to the home lifestyle and improvement needs of thousands of homeowners who attended the show over the four-day period. This is the first show to kick off the year for the industry and is used as a platform to launch new products and build excellent sales foundation for the rest of the year. This year our exhibitors again did us proud with the exceptional high standard of exhibits and how they portrayed their products to these discerning home-owners," says Charmaine Brough, Exhibition Manager.

Congratulations to all award-winning exhibitors! Top accolades went to **Caesarstone** who won the Overall Award for Exhibitor Excellence, with their stand inspired by the foodie revolution that began as a niche subculture and

soon became part of popular culture the world over. The oversized pantry filled with artisanal food products and the cooking stations were inspired by the MasterChef television series where ordinary people are groomed into incredible chefs - a stand design that truly captured the imagination of the visitor.

Gold Awards went to: Caesarstone, The Kitchen Studio, Living Green Landscapes, Cinema Architects, Audio Visual Gurus, Neolith, Geberit Southern Africa, Plantation Shutters, Rudi's Choice, Winterburns/Bathroom Fusion, The Tile Gallery and Major Tech-Veti Division.

The ever-popular **Builders DIY Theatre** was abuzz as home and garden experts inspired visitors to do more for their homes. The **Cinema Experience** with its state-of-the-art home cinemas presented by industry leaders, AV Gurus and Cinema Architects, made home theatre a reality showing visitors how to headline this great new trend for the home.

The creativity and insight of the UJ Faculty of Arts, Design and Architecture students, took flight with the Flip That Fan design challenge. These young creative minds had to rethink and design the traditional fan. Congratulations to Stuart Windram, the overall winner of the Flip That Fan feature. Second in line was Justin van Staden followed by Zeina-Mari Roumanos.

The aroma of coffee lured visitors to the **Coffee Lovers Theatre**. Here SCASA (the Speciality Coffee Association of Southern Africa) hosted the Gauteng Regional finals for baristas showing off their techniques in the Cup Tasters, Latte Art and Brewer's competitions. Congratulations to the overall winner, Johnson Sehoru from Ciro Beverage Solutions.

The visitors of the Johannesburg HOMEMAKERS Expo donated generously to this year's Corporate Social Initiative, **Flags of Hope**, in support of Meals on Wheels. Visitors were invited to make a small donation and in return were given a flag to hoist in support of this worthy cause. Johannesburg's giving hearts were clearly visible as the colourful display of flags grew daily. Thank you to our loyal exhibitors and sponsors: Oasys GL Events, Tropical Plants, Traviata.

Congratulations to Darryn Ellis from Johannesburg, winner of the R100,000 worth of home products competition. This lucky winner will soon be improving his home with products from Patio Warehouse, Trellidor, Geberit and Elba.

For more information visit www.homemakersonline.co.za or phone 086 111 HOME/4663.

View [our favourite photos for the 2015 Johannesburg event](#).

Twitter - [@SAHomemakers](#)

Facebook - www.facebook.com/HOMEMAKERSonline

Pinterest - <https://www.pinterest.com/sahomemakers/>

▪ **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024

▪ **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023

▪ **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023

▪ **Get on board with *Homemakers* digimag** 21 May 2021

▪ **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

HOMEMAKERS



HOMEMAKERS create platforms where advertisers and discerning homeowners connect.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>