

Decorex Cape Town takes shape

Decorex Cape Town, taking place at the CTICC from 25-28 April 2014 is already shaping up to deliver design delight, as it supports Cape Town as the World Design Capital 2014.

Offering a one-stop research and shopping opportunity for both consumers and professionals in the interior design trade, it will see the first 100% Design South Africa pavilion.



It will also present a taste of the international exhibition that will be launching alongside Decorex Joburg in August this year. Moreover, in keeping with the blurring lines between design and craft, its exclusive Craft pavilion will also be an up to date showcase of the best handmade craft the Western Cape and Eastern Cape have to offer.

Cape designers, Greg Mellor & Sobeit Studios

Every year, Decorex Cape Town identifies the leading designers in the city and invites them to be part of the exhibition, thereby ensuring the very latest décor and design trends are represented at the show.

This year, one of the city's hottest properties, Greg Mellor, will be in the Decorex Designer Spotlight, collaborating with fabric house St Leger & Viney to create a show-stopping interior. Another design studio that is the talk of the town, Sobeit Studios, will be interpreting the show theme of Design Your Life at the entrance to Decorex Cape Town.

Other features

- The 2014 Plascon Colour Forecast. A co-sponsor, it uses this platform to introduce the hottest paint colours of the year in an inspiring and decorative manner. Also, look out for paint effect demonstrations on the stand as well as the chance to buy the latest issue of Spaces magazine that has a strong makeover theme
- The Belgotex Trend House, where different designers will decorate six spaces in the home, will provide a flooring experience where all the latest technology and products will be on show
- Trend analyst Dion Chang will be presenting the annual Design and Trend Forecast, in association with Caesarstone
- The Dion Wired Design Your Life exhibition theatre will feature interactive cooking and entertaining demonstrations, including a star turn by Craig Charity of Lineage Coffee in Durban - the reigning South African Barista champion, popular "food jammer" Jade de Waal as well as MasterChef contestant Jason Steel
- The Manscapes exhibit, where a host of male Cape Town celebrities will team up with local landscape designers to create their dream outdoor space including fashion designer Craig Port and celebrity interior designer Aidan Bennetts
- The KWV Gourmet Market promises a wide variety of dishes, with suggested wine and cocktail pairings for everything on the menu
- At the Graham Beck unWined Bar, with stylish flooring provided by Concreate, visitors can relax over a glass of local bubbly, teamed with a cheese board or sushi

For more information, go to www.decorex.co.za.