

Real news sells

Issued by [The Citizen](#)

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The Citizen has reason to celebrate this quarter's remarkable circulation figures. Not only did we grow our circulation figures by 4% compared with the immediate previous quarter, but also showed a 4% year-on-year growth. This is especially outstanding when we look at daily newspapers as a whole, whose circulation increased by 1% compared with October-December 2017, but decreased by 13% compared with the same period a year ago.

Our Saturday publication, *Saturday Citizen* boasts with an even more phenomenal performance. Our circulation figures for Saturday are up 12% and 10% compared with the last quarter of 2017 and the first quarter of 2017 respectively. Weekend newspapers as a category showed 0% change in circulation since the last quarter of 2017, and declined 9% compared with January-March 2017.

- **Number one in Gauteng** 19 Apr 2024
- ***The Citizen* acquires two more websites** 6 Jul 2020
- ***Saturday Citizen*, single copy sales newspaper only** 26 Jun 2019
- **The launch of SA's new brutally honest parenting website** 3 May 2019
- ***The Citizen* journalist awarded at Standard Bank SikuVile Journalism Awards** 18 Sep 2018

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The Citizen is a daily national newspaper, distributed Monday to Friday, with its core circulation in Gauteng (82%). Super Saturday Citizen appears on Saturdays.

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