

TNA cans Media&Marketing page

The last dedicated daily newspaper page focussing on the marketing communications industry appeared on Wednesday this week: *The New Age* has cancelled its weekly 'Media&Marketing' page after two years as of this month.



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Veteran industry editor and journalist, Louise Marsland, who proposed and launched the dedicated industry focus for the newspaper in April 2012, edited the weekly page.

Marsland commented that she was sad to see the page go, as it seemed as if there were hardly any print options left for industry news.

"I enjoyed writing and editing the page every week very much, it was a worthy project and I loved being back in newspapers. But I understand that *The New Age* news focus has evolved and they will be restructuring their news offerings."

Marsland, the publishing editor of [TRENDAFRICA.co.za](https://www.bizcommunity.com), continues to write on the industry in other forums, including a [weekly trends column](#) for Bizcommunity.com.

For more, visit: <https://www.bizcommunity.com>