

Imago SA relaunces as SkyGroup Communications

Video conferencing supplier Imago South Africa is launching a new corporate identity and name-change to underline its independent status and commitment to its market.

Its new name - SkyGroup Communications and positioning statement "Completely Connected" - is a signal to customers that sustained growth is on the horizon, said Johannesburg-based sales & marketing director, Dirk Schreuder.

The new identity also underscores the business's separation from the international Imago Group. All equity in the South African business is now held by local managers and a UK-based investor.

For more information visit www.skygroupcom.co.za.

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