

Air's new website highlights its versatility as a film & TV company

Air Films, a boutique owner-managed film & TV production company, has launched its new website, which allows its work to take the lead rather than the site's design.

The company used designer Olivier Schildt with the brief to let the company's work speak for itself, while ensuring easy navigation and retaining its quiriness. Keeping things simple was key in the redesign and Schildt believes that using the company's colours played a crucial role in getting the message across.

The website is now far more accessible as it switches seamlessly between web and mobile. The show reel highlights Boshoff's versatility as a director. Adept at working with actors and non-actors, beautiful food and visual effects and animation he is fast becoming one of South Africa's most sought-after directors. For more information, go to www.airfilms.co.za.

For more, visit: <https://www.bizcommunity.com>