

Just Design broadens its creative offering

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Introducing Just Design's new Head of Branding



Just Design has broadened its creative offering with the launch of a branding division, headed up by brand specialist Scott Clephane.

Clephane has more than 17 years experience in branding and design across the globe. Beginning his career in South Africa before moving on to London, France and eventually Dubai where he created brands across a variety of industries and won numerous awards along the way.





"I'm very excited to be joining the team at Just Design" said Clephane "The way they think about and approach projects, along with their passion and energy for brands and branding is very much aligned with mine."



Just Design's CEO, Alastair Haarhoff, said: "The creation of the branding division is in response to the growing number of client requests to apply our thinking and creative off-pack and into other areas of their business. Strategically it makes sense and makes our offering more complete, opening up new areas of opportunity and adding further value to our clients. Scott brings with him a wealth of experience and expertise, we're delighted to have him join Just Design to help grow the branding team and this side of the business."



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BRANDING | PACKAGING | INNOVATION

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