

ICASA publishes report on tariff analysis plans

The Independent Communications Authority of South Africa (ICASA) has published its latest report on the analysis of tariff notifications submitted to it by operators to highlight different tariff plans (prices and product offerings) which were filed and/or existed in the market during the period of 1 January to 30 June 2018.



Source: pixabay.com

The cost of data remains the biggest challenge for most South Africans. As regulatory interventions continue to reduce the high cost of communication, the tariff analysis report is published so as to enable consumers to make informed choices when deciding which network providers' service offerings (whether pre-paid, post-paid and promotional packages) to subscribe to on the basis of affordability.

The tariff analysis report shows that customers who signed up for various promotions in the market may have benefited from lower tariffs and value-adding services. It is also worth noting that there are positive developments regarding the initiatives by operators to embrace Over-The-Top services (OTTs) by offering OTT-related bundles with lower effective rates per MB e.g. Cell C Black bundles, Telkom FreeMe bundles, Vodacom Ticket bundles and MTN Social bundles designed for social networks.

Download the ICASA Q2 Bi-Annual Retail Tariffs Report (PDF: 936 KB)