

The wonders of apps

 By [Kelly Matthee](#)

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Apps have improved the way of life for just about every person who uses them in their daily and professional lives. In particular, broadcasting and media companies depend on software on all apps for a complete user-friendly experience. Keeping up with all the latest updates is important.



Being able to tell your story is a way that connects each reader (Be it via blogging or in broadcasting) is the number 1 priority every writer faces.

Visual and audio enhancements have become the new norm for writers to express their work. Apps are not only easy-to-use, but less time consuming than traditional methods used decades ago. And with so many out there, it can be a little daunting selecting those that suit your writing needs. Luckily with these apps, you'll be ready to publish your work quicker than before.

1. Dictionary apps such as Oxford and Dictionary.com are great for writers and help with spelling and word meaning. Both are available for Android, iPhone and laptops.

[Google Play Link for Oxford App](#)

[App Store Link for Oxford App](#)

2. Evernote – Writing app that is a great organisational tool for writers. Available for Android, iPhone and laptops.

[Google Play Link](#)

[App Store Link](#)

3. Flipboard. You can save magazine articles for reading, useful app for latest news. Available for Android, iPhone and Laptops.

[Google Play Link](#)

[App Store Link](#)

4. Grammarly for Chrome users. A spell checker app. Only available for laptops.

[Google download link](#)

5. Pinterest is for pinning ideas onto your own boards. A bookmarking app. Available for all devices.

[Google Play Link](#)

[App Store Link](#)

6. Photo Editor allows you to edit and add in attachments for a visual read. Available for Android and iPhone.

[Google Play Link](#)

[App Store Link](#)

7. Pocket – Useful reading app. You can save articles for later reading. Available for Android, iPhone and Laptops.

[Google Play Link](#)

[App Store Link](#)

8. WordPress and Blogger – Platform apps for writers. Both are available across devices

[Google Play Link for WordPress](#)

[Google Play Link for Blogger – Please note: Blogger is only available from Google.](#)

[App Store Link for WordPress](#)

With more and more companies or even writers switching to digital – these apps will definitely be beneficial for a fast-paced tech era that will continue to grow over the next few years.

ABOUT KELLY MATTHEE

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