

New Windows Phone app makes payments simple

For the first time in South Africa, Windows Phone users, alongside iOS, Android, BlackBerry and Nokia Ovi users, are now able to purchase prepaid electricity and airtime conveniently and quickly online and on their phone. The app supports more than 50 municipalities in South Africa.



"We believe that the new Windows Phone Powertime app offers the most convenient and secure service on the Windows platform to purchase electricity, airtime or pay municipal bills via credit card or EFT," says Powertime MD, Sébastien Lacour.

"The company has always been a pioneer in mobile commerce, introducing its first mobile app in 2010 and now having over 70% of its transactions done via Powertime iOS, Android, BlackBerry and Nokia Ovi Apps. The Powertime Windows Phone app completes its mobile offering and integrates the fully-fledged Powertime functionalities in the intuitive Windows Phone environment, delivering an impeccable customer experience, and enabling customers to track and reduce home energy usage thanks to our embedded dashboard and personalised tips."

The app is available now on the Windows Phone Store

For more information, go to www.powertime.co.za.

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