

# Top company and news stories 4 March 2019 - 4 Mar 2019

BY JESSICA TENNANT

- For all our **#DesignIndaba2019** coverage, visit the [special section](#) and look out for the newsletter later today
- The IAB has announced its [finalists for the 2019 Bookmarks](#)
- The [Midas Awards have announced the 2018 winners](#) which included three local agencies: **King James**, **Mortimer Harvey** and **FCB Africa**
- [Houtlander's curvilinear Interdependence II bench](#) is the **Most Beautiful Object in SA**
- **Nick Efstathiou** has been appointed as [new CEO of Central Media Group](#)
- In **#FairnessFirst**, Leigh Andrews looks at how [Nike 'dreams crazier' with Caster and Serena](#)
- Andrews goes [#BehindtheSelfie with Jerry Mpufane](#), chairman of the M&C Saatchi Group
- Juanita reports back on the **IAB Insight Series**, highlighting the [trends transforming the digital economy](#)
- In **#NewCampaign**, Mpho Nojiwa talks us through [Libresse's #BloodNormal](#)
- **#Newsmakers**: HKLM's creative director for 3D environmental projects, [Nobethu Jolobe](#);
- [Riverbed's ECD, Bridget Johnson](#).
- In this week's **#OrchidsandOnions**, Brendan Seery thinks [Toyota pushes the right 'hipster' buttons](#)
- We Communication's Sarah Gooding explains [why these rolling blackouts are an opportunity for brands](#)

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