

# Top company and news stories 25 February 2019 - 25 Feb 2019

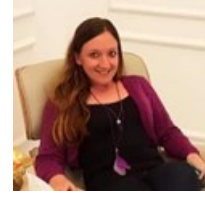
BY [LEIGH ANDREWS](#)

- Jose Dos Santos steps down as [CEO of Cell C](#)
- Bridget Johnson joins [Riverbed](#)
- Meet SA's [One Show 2019](#) and [98th ADC](#) jurors
- [Virginie Viard succeeds Karl Lagerfeld](#) at Chanel
- 3 female SA creatives on 2019 [Dubai Lynx jury](#)
- Pippa Green appointed as the new [Press Ombud](#)
- [SA's Five Fingers for Marseilles](#) lead 2019 RapidLion nominations
- I report back on [Kantar's AI = 'man loves machine'](#)
- I report back on [Amy Kleinhans-Curd's entrepreneurial gifts from Madiba and other 'giants'](#)
- I also get ['brandalytical'](#) with global brand strategist Nadia Boersch
- Juanita Pienaar chats to Jacquin Botha about [what makes award-winning work](#)
- In [#OrchidsandOnions](#), Brendan Seery explains [Investec's 'Partner with Out of the Ordinary'](#) campaign
- Terry Levin writes of [landmarks and brand marks](#)
- Evan Courie finds where [art and cars meet with Steve Erwin](#)
- Irina Herf asks if [broadcast media can disrupt traditional buying structures](#) to accommodate startups
- JG Bezuidenhout explains the [digital headaches of franchise marketing](#)
- Ryan Knipe shares [6 Ds of disruption](#) and how employees can conquer them
- Louise Hunt says [thought leadership](#) is integral to modern PR
- Devin Ross presents the [profile of a modern agency strategist](#)
- Robert Gentle asks, ["Has PR become a dirty word?"](#)
- Daniella Shapiro shares four [product packaging trends](#) for 2019
- Wayne Flemming and Zubeida Goolam unpack new [ARB influencer governance](#)
- Quinn Lubbe writes about the [professionalism of authenticity](#)
- In [#FairnessFirst](#), I welcome the most [diverse emoji set](#) yet
- I also got [#BehindtheSelfie](#) with [Gail Schimmel](#), CEO of the ARB

**Leigh Andrews**

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an #Inspiring50 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s #Bookmarks2020 Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>