

Top company and news stories 11 February 2019 - 11 Feb 2019

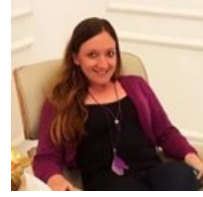
BY [LEIGH ANDREWS](#)

- [#Loeries2019](#) are open for entry
- [Creative Circle reveals](#) Nov to Dec 2018 winners
- Coca-Cola responds to that ["vagina" can](#) incident
- [Fran Luckin](#) on 2019 NYF jury
- Woolworths pulls ["gender stereotyping" Valentine's](#) campaign
- Ackermans' [#IAmMe lingerie](#) celebrates self-love
- [SABC's retrenchment plan](#) has been put on ice
- I find out why Mastercard is becoming a [sonic brand](#)
- I learn from YPO member Julia Raphaely how [global CEOs reskill, redefine and recycle](#)
- I report back from Creative Mornings CT, where Dan Mace says to [embrace your otherness](#)
- In [#NewBiz](#), [Clay Creative](#) wins City & Guilds
- Jessica Tennant talks to [#Newsmakers](#): Jared Kushner of [Digitas Liquorice](#); Kagiso Musi of [Meta Media](#)
- Tennant also chats to Microsoft MEA CMO on the [transformation of digital marketing](#)
- In [#OrchidsandOnions](#), Brendan Seery says the [comrades brings sexy back](#)
- Marc Kornberger explains why [influencer marketing sucks right now](#)
- Pieter Geyser shares [3 shifts marketers need to consider](#)
- Raleen Bagg writes of the [rise of the digisexuals](#)
- Sid Peimer asks, "Oh no, what have I done to [outbound call centres?](#)"
- Sylvia Schutte writes about [mindful marketing](#)
- Mongezi Mtati shares ways for [political parties to win on social media](#)
- Carmen Murray shares the [top 8 youth wonders under 30](#)
- Marco Broccardo says [savvy instant messaging campaigns can drive global brand awareness](#)
- In [#FairnessFirst](#), I share how the [Gerety Awards](#) aim to readdress advertising gender equality
- And I go [#BehindtheSelfie](#) with [Auryn Hiscock](#), CD at Fort

Leigh Andrews

Editor-in-Chief: Marketing & Media SA

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an [#Inspiring50](#) 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s [#Bookmarks2020](#) Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>