

Top company and news stories 3 December 2018 - 3 Dec 2018

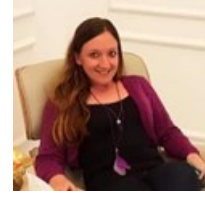
BY [LEIGH ANDREWS](#)

- **Walter Pike's** family announce his memorial service
- RIP **Robin Parker**, former Bizcommunity MD
- Read through all our **#EntrepreneurMonth** coverage
- December = **#16Survivors for #16DaysOfActivism**
- **Danette Breitenbach** reports on **#FMAdFocus2018**
- Juanita Pienaar shares secrets of **blogging success**
- Pienaar explains how to get to the **top of the talent pool**
- Pienaar talks to **Clayton Morar Media's** founder
- Jessica Tennant chats to ACA CEO **Mathe Okaba**
- In **#StartupStory**, Tennant unpacks **Double Apex Media**
- In **#NewCampaign**, Tennant reports on **Vodacom #SummerGigs** and the **sound of Russell Hobbs**
- In **#NewBiz**, Wunderman and J. Walter Thompson form **Wunderman Thompson**
- In his latest **#OrchidsandOnions** column, Brendan Seery finds Clover's ad **cheesy, but to the point**
- In **#FairnessFirst**, I report on **pledging for workplace transformation and productivity**
- I continue my **#LoeriesBrandRankings** feature: How **Ogilvy helps Kimberly-Clark** win the marathon
- I share the state of SA's social influencers with **Special Effects Media**
- I share lessons on **entrepreneurial grit** from an international ice swimmer
- I also go **#BehindtheSelfie** with **Barbara Soltysinska**, CEO of indaHash

Leigh Andrews

Editor-in-Chief: Marketing & Media SA

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 **Marketing Achievement Awards** (MAA) as well as an **#Inspiring50** 2018 nominee herself, and judged over 500 entries for the most recent **Epica Awards** - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s **#Bookmarks2020** Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>