

It's officially Design Month on Biz

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Traditionally February is dedicated to all things design on Biz, thanks to the wealth of inspiration we derive from our longstanding partnership with [Design Indaba](#) festival.



Image courtesy of Louis Minnaar [interviewed today](#) by Ruth Cooper

This year we're rolling out the design theme, with a multi-industry [Design Month](#) feature on how design is influencing 18 sectors locally and globally.

Expect interviews with leading design influencers, African design players, fashion, jewellery, hospitality, interior and service design in retail and how design is a growth area in sectors such as tourism, logistics, automotive, shipping, agriculture, medical and more, so keep an eye on all Biz industry portals.

Warren Harding will devote a full episode of BizTakeouts to design. Visit the [Design Indaba Special section on Biz](#) to get in the design headspace with DI's [MBOISA](#).

To contribute design thought leadership in your sector contact editor@bizcommunity.com, or to claim a high-value presence for Press Office branded content or promotions contact sales@bizcommunity.com.

Brands and sense

Don't miss a moment of Brand Manager Month in March when we'll be showcasing selected brand managers, brand strategy, channels, creativity and content, across all 20 of our industry sectors as well as full coverage and analysis of the [Bookmark Awards](#) as part of our longstanding partnership with SA's top digital marketing awards event.

Design your marketing plan

The full [Biz Content Highlight Calendar 2016](#) has been designed to attract more eyes than ever to your content on Biz and to help you plan. You may want to consider focusing your Press Office contributions or client sponsorship around these high value content themes. [View the full calendar](#).

In case you've missed it, January has been a spectacular Trend Month on Biz, with over 40 multi-industry influencers contributing to the [BizTrends2016 Report](#). Watch out for the collated PDF Report.

Don't forget to join the conversation by using #DesignMonth when you tweet us!

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