

Wired Communications to manage Cunard's PR, media relations in SA

Cunard has appointed Wired Communications to manage its PR and media relations in South Africa. Wired had managed the two projects for White Star Cruise & Travel, the GSA for Cunard in the country.

Wired managed two onboard media tours when the remastered Queen Mary 2 visited Cape Town in January 2017 and when the Queen Elizabeth docked in April 2017. Wired is to report to White Star Cruise & Travel regarding Cunard business.

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