Five plugins that make WordPress sites mobile responsive

By Michael Bentos

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There are content management systems (CMSs) and there is WordPress. WordPress appears to be in a league of its own when compared to other content management systems, with innumerable fans from all over the planet. On top of that, tons of websites are based on this CMS.

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One of the biggest factors considered by search engines when ranking websites is responsiveness. There are sites that can be viewed on a laptop or desktop computer but if you dared to view it on your phone or tablet it will not load. These sites are not mobile responsive. Such a site loses beneficial traffic because a large portion of internet users access the worldwide web through their mobile devices. Thus, these sites need multiple modifications to make them function better. To begin the task of making your site mobile responsive, here are some plugins that you can employ:

1. Jetpack

This is one of those plugins that will supercharge your blog or site and give it more than just a mobile responsive design. Jetpack was designed to be more than just another plugin. It is a package that will leave you wondering how you have been living without it. It comes with a feature that is titled 'Mobile Theme'. This can help to optimise your WordPress site for mobile devices. It also offers site verification tools, direct integration with your Google+ page as well as 'photon' which is meant for accelerating the speed of your website. It is the most ideal plugin for people looking for a free tool to make their WordPress website more mobile-friendly.

2. WPtouch Mobile Plugin

Why would you not notice a plugin that is being used by a staggering 5.5 million blogs worldwide? It is a suite that is focused on mobile responsiveness. It comes with a fantastic WPtouch theme that is by far faster than responsive sites with touch enhancements. WPtouch makes use of multiple extensions to help out with the rendering of separate content for mobile devices. This plugin is simply perfect for those website owners who want to provide a user-experience that is unique to both the mobile and desktop users. This plugin comes with an add-on that makes it possible for the user to supply templates that are specifically meant for mobile devices. It has the ability to detect whether it is a mobile or a desktop device

that is accessing the site.

3. WP Mobile Detector

This is the plugin that you should employ when you are completely unsure of whether your visitors are still on mobile devices or not. Just like WPtouch above, it will automatically detect the device that is accessing your WordPress website. Once it has done so, it proceeds to launch a theme that is compatible. It has many features including advanced mobile statistics and detection of 5,000+ mobile phones. It also comes with at least seven pre-installed mobile themes. This is a really fantastic choice for sites that have a non-smartphone audience. Not everyone accesses the internet through smartphones. Is a visitor using a smartphone or a standard mobile phone? This plugin will detect that. Once that is done it loads a mobile theme that is compatible to the specific device in use.

4. WordPress Mobile Pack 2.0

Converting your site into an app will not be a difficult task when you use this app. It will take your user experience to a whole other level by making your site look and feel like a mobile app. It is a holistic plugin that makes it possible for you to package and deliver your existing content across devices, operating systems and platforms. The plugin allows for cross-platform access. This is on top of offering a ready-made theme that comes with six abstract covers, responsive user interface and post-sync. It is also possible to customise the appearance of your blog or site including elements like fonts and color.

5. WP Mobile Edition

What many people love about this plugin is that it provides mobile responsiveness for all sorts of devices and platforms. It will create a site that is optimised for Windows, Android and iOS. Its mobile switcher feature makes it possible to detect what device your site's visitors are employing. The standard mobile theme is featherweight and loads quickly. Remember how important your site's speed is? This theme is not only fast but also SEO-ready. It comes armed with mobile advertising options if you would like to use them.

ABOUT THE AUTHOR

Michael Bentos is an experienced digital marketer and part of the team at [[https://www.paradoxseo.com/ ParadoxSEO.com]]. He dabbles in every aspect of SEO, including SEO audits and other strategies, to revolutionise sites' organic visibility through SEO. You can connect with him via [[https://www.linkedin.com/in/michael-bentos-8696549a LinkedIn]].

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