

New campaign from Multiply encourages positive goals with rewards

Momentum's wellness and rewards programme Multiply has teamed up with rewards partner Mango, to launch the 'Wish you were here...' campaign that encourages Multiply members and Mango guests to set positive, achievable goals in 2015 while receiving rewards and benefits for doing so.



Vision board

From February to end-March 2015, all Mango guests will receive a vision board entry form that has pre-identified wellness goal categories across four wellness types: Physical, Financial, Lifestyle and Online. Guests must complete the entry form and identify their wellness goal by applying the sticker provided to the most relevant wellness type they want to achieve in 2015.

A grand prize of R60,000, determined by the selected goal, will be awarded to one winner at the end of the campaign that can be directed to either a Momentum retirement annuity or investment, a physical wellness package, a lifestyle experience or an online shopping spree to this value. There are also a number of weekly prizes on each flight such as packages sponsored by Jawbone, Garmin, Orthopaedic Pillow and Mattress and Omron, kitchen appliances and accessories, and an extra-large supreme bed.

Making dreams a reality

"We all have a vision of what we want to achieve in our lifetime. By setting goals and prioritising their importance, this vision can become a reality. The company understands this and we try to help our members achieve these by partnering with them on their journey," says Lianne Williams, Head of Marketing at Multiply.

Its members already benefit from Mango flight discounts of up to 50% and, during this promotion, all Mango guests, not just Multiply members, are eligible to enter the competition.

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