

Hansa Pilsener appoints Ogilvy Cape Town

Hansa Pilsener, South African beer brand, has appointed Ogilvy Cape Town as its new above-the-line (ATL) agency as of April 2015.

In early 2015, Hansa Pilsener put the ATL business out to tender across a number of agencies and is happy to announce that after an extensive pitch process, the Cape Town Ogilvy office will commence work on the account as of next month.

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