

Antalis launches new paper, Olympic competition

[Antalis South Africa](#), at this year's [Design Indaba Expo](#), launched its latest Conqueror Bamboo promotion, 'Your gift to the Earth' and a 'Win the Medal!' typographic games competition, from Arjo Wiggins Creative Papers, which offers printers a sporting chance to attend the 2012 Olympics in London for a weekend.



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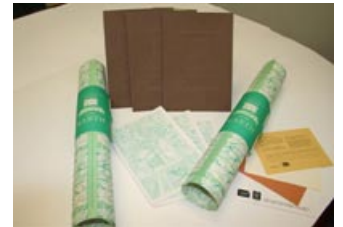
The new bamboo range is a double-sided wrapping paper, printed on 100 gsm Conqueror Bamboo Crema, and a greeting card printed on Natural White 250 gsm in an embossed envelope made from Havana 120 gsm. Conqueror paper and board is made from the fast-growing, renewable bamboo.

Printing techniques

It is said to be able to accommodate all printing techniques such as lithography, letterpress, silk screening, spot varnish, foil blocking, embossing, debossing, creasing and die-cuts. The unique feel and use of natural pigments creates a union of innovation and sustainability, a celebration of green design and creativity.

Responsibly sourced and manufactured without optical brightener additives, by Arjowiggins Creative Papers, the five shades reportedly only use natural ochre pigments from the south of France. The mill is ISO 14001 compliant and FSC certified mixed source.

To enter the Conqueror Typographic Games Challenge, create a typographical poster about sport using the phrase 'It's not what you win but how you conquer it'. Designs must be submitted by 30 April 2012. For more, go to www.conqueror.com/typographicgames/.



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