

'Tinder of mobility' uGoMyWay wins inaugural AfricaCom 20/20 Innovation Award

uGoMyWay has received the inaugural AfricaCom 20/20 Innovation Award 2017 at the 20th AfricaCom conference and exhibition held recently at the CTICC. Chris Megan, CEO and Sipho Ndimande, operations manager at the Cape Town-based carpool platform provider accepted the award - based on votes made by delegates who attended the continent's largest technology, media and telecommunications event.



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On accepting the award, Chris Megan said: “We are honoured by the recognition of uGoMyWay and our ride-sharing platform that is tackling the real-world issue of chronic traffic congestion, and to be a shining example of commerce in the peer-to-peer economy of the 4th Industrial Revolution. We are equally proud to have been referred to as the ‘Tinder of Mobility’”.

Formally launched in 2017 and gathering the support of top-tier corporates throughout Cape Town, the uGoMyWay app now delivers the highest quality of match between drivers and passengers for their regular day-to-day journeys. More than 80% of new users in Cape Town get a carpool match who is less than five minutes out of their way on a 21km journey. The app is now being rolled out nationally with a growing presence in Johannesburg, Pretoria and other cities throughout the country.

Accelerating Africa’s digital transformation

The AfricaCom 20/20 Arena was the centrepiece of the three-day exhibition located in the recently expanded and newly opened, Technology Arena staged in the recently launched CTICC 2. This brand-new show floor feature was dedicated to accelerating Africa’s digital transformation, featuring more than 100 technology focused exhibitors.