



# Bizcommunity, WeCanChangeOurWorld partner to make sustainable difference

The reality is this: If we do not start looking after nature and the people on our planet, we risk robbing future generations of any meaningful legacy! Is that really what we want?



Collaboration is key to bringing about change and [WeCanChangeOurWorld](#) is to focus on the development of relationships between stakeholders in an effort to merge common values, give direction within a unified community, and provide the opportunity to become change-agents and role-models for companies and brands that are serious about sustainable transformation in South

Africa.

[WeCanChangeOurWorld](#) is an online platform to showcase, connect and communicate all social and environmental development in South Africa and the world, with a view to optimising and facilitating collaboration between NGO's, government and business.

The aim is to bring together a fragmented market, where individuals and organisations, in the social and environmental sector, are working in independent silos.

Cheryl Harper is the heartbeat of WeCanChangeOurWorld. Her work in the sustainability media field over the past couple of years and her passion and dedication has brought about this project.

## Be a vehicle for change

Also associated with Bizcommunity and helping to launch Retail.Bizcommunity, Harper believes that a partnership with Bizcommunity consolidates resources to establish a powerful win-win platform and vehicle for change.



Robin Parker, the managing director of Bizcommunity believes that every company and brand needs to get serious about sustainable transformation in South Africa and encourages organisations to get involved.

Showcasing company and individual projects and submitting regular news and events on a dedicated CSI profile is just the first step to highlighting processes required within our communities. This initiative marks the beginning of working together towards our commitment to change and transformation initiatives in South Africa.

Harper says that the vision for WeCanChange is to consolidate our stakeholder offerings, report on forums and conferences, encourage best practice, provide case studies, research & intelligence, promote volunteerism, job opportunities, appeals, and online donations - to name but a few.

If you are interested in the future of our planet and the legacy this generation will leave for our children, we invite and welcome all stakeholder groups to [register on WeCanChangeOurWorld](#).

Become a Change Activist and join our community.

"Be the change you want to see in the world"-Gandhi

For Guidelines & rates for partnerships and profile participation, contact [Cheryl Harper](#).

For more, visit: <https://www.bizcommunity.com>