

# Umnotho Outdoor Advertising joins OHMSA

VTD Holdings, trading as Umnotho Outdoor Advertising, was voted in as a member of Out of Home Media South Africa ([OHMSA](#)) by the association's executive committee in August 2011. OHMSA executive director [Melissa Moore](#) said that the association's decision to open its membership to industry stakeholders and out of home companies has benefited it and that it is looking forward to good relationship with Umnotho Outdoor Advertising.

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