

Campus media upgrades to LED screens



Students setting up screens at UJ

Campus Media, a satellite broadcast TV station, which transmits tailor-made content to approximately 320 000 students at 17 campuses across South Africa via strategically positioned mega screens to ensure viewing and branding optimisation, has upgraded its TV platform to 12 m² LED screens, offering the latest in LED technology, with enhanced viewing and audio quality to increase the potency and impact the medium has for brands advertising within the sphere of the student market.

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