

Z-CARD Social Innovation Programme Guide for SHAPE Africa

The Cape Town Global Shapers Hub handed out a credit card-sized Z-CARD, inside a PVC pouch with a lanyard, to 100 young talented leaders from over 30 African countries who gathered in Cape Town, South Africa from 6-7 May 2013, for SHAPE Africa, the inaugural meeting of African Global Shapers.



[click to enlarge](#)

The Global Shapers Community is a network of hubs developed and led by young people below the age of 30, who are exceptional in their potential, their achievement and their drive to make a contribution to communities.

The initiative was launched in 2011 as part of the World Economic Forum's commitment to helping young people to give back locally, take action on issues they care about, and positively contribute to global policy discussions. There are more than 220 Hubs around the world and more than 50 in Africa.

One of the most pressing problems that young people face in Africa is unemployment. Under the slogan, 'There may be a shortage of jobs, but there is no shortage of work', SHAPE Africa takes a distinctive view of tackling socio-economic challenges.

The Z-CARD contains a Social Innovation Programme Guide for SHAPE Africa. "We selected the Z-CARD format as it's compact and can fit into everyone's pocket. Guests thus knew where they had to be," says Rapelang Rabana, the curator of the Cape Town Global Shapers Hub.

The Z-CARD also generated awareness that SHAPE Africa was focussed on social innovation and was made possible by local event supporters, the National Youth Development Agency, and global community partners, The Coca-Cola Company, Reliance Industries and regional community partner for Africa, Oando.

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