

African Design Magazine launches online

African Design Magazine launches online today, 1 October 2014. It is compatible with smartphones and tablets and offers architects and designers a visual and interactive feast on the go.

"We are not a print magazine that has moved into the online space; we are people who have moved our passion and knowledge for niche communication into the digital arena," says Editor Gregg Cocking.



Focus on Africa

The magazine will be emailed to a database of close to 10,000 African architects, designers and construction industry professionals. "Our focus will be on African architects and designers, showcasing their work and sharing ideas and innovations and encouraging and interaction with professionals throughout Africa. Our entrenched position in the design industry in South Africa means that we can supply up-to-date and professional information which will ensure that the site is the first port of call for local and international readers who want to know more about African design."

The magazine is fully interactive and readers can click on links, watch videos and interact with the content. The magazine will have a dedicated website, which will be updated daily with the latest news relevant to the African design and architecture industry and professionals will be able to upload their projects to the website for peer commentary. Apart from the website, the magazine will also be available on the African Design Magazine Facebook page, Twitter feeds and Joomags.com where it can be viewed by the millions of readers who visit the magazines on their virtual 'newsstand' every month.

For more, go to www.africandesignmagazine.com.

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