

# Independent Media (Radio Ad): Racism Stops With Me

Country: South Africa  
Client: Independent Media  
Client contact: Moshe Apleni  
Ad Title: Racism Stops With Me  
Creative Agency: In-house at Independent Media  
Strategist: In-house at Independent Media

Executive Creative Director: In-house at Independent Media  
Copywriter: In-house at Independent Media  
Account Manager: Moshe Apleni  
Sound Engineer: In-house at Independent Media  
Production Coordinator: In-house at Independent Media  
Studio: MAGIC 828AM  
Music: N/A

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