

The Scottish Leader goes underground

Scotch whisky brand, Scottish Leader, recently held the Scottish Leader Whisky Underground Insta-meet event in Newton, Johannesburg.



Winning image by Bradley Roberts (@btherad)



Winning image by Tiotlego Maboe (@wayawayagoombafaya)



Winning image by Viktor Bobchev (@illuminationjozi)



Winning image by Uham Ntantala (@unamntantala)



Jeffrey Rikhotso, Andile Biyana and Uham Ntantala



DJ Charlie Bon the decks



Matthew Kanniah



'Famestagrammers' Ofentse Mwase and Levon Lock



Ofentse Mwase and Bradley Roberts depart in a tuk-tuk for inner city new perspective photography.



Tuk-tuks transported participants around the Newtown area of Johannesburg for new perspective photography.



Newtown, Johannesburg



Scottish Leader Insta-meet participants having fun under a bridge in Newtown, Johannesburg.



Jenna Echakowitz



Jeffrey Rikhotso and Andile Biyana



Jeffrey Rikhotso



Tlotlego Maboe



Scottish Leader Signature



After sunset photography, guests enjoyed a whisky tasting presented by South Africa's 'Mr Whisky', Pierre Meintjes.



Culture Kitchen Food Club served street food, matched with Scottish Leader's rich, sweet, smooth and smoky whiskies.



Scottish Leader edible cocktail.

Photography by Johann Botha (www.iphotosa.com)

Their 'new perspectives, richer possibilities' positioning came to life under a bridge in Carr Street and saw South African Instagrammers, Ofentse Mwase ([@unclescrooch](https://www.instagram.com/unclescrooch)) and Levon Lock ([@levonlock](https://www.instagram.com/levonlock)), share their photographic expertise with up and coming Instagrammers invited by the brand.

For more, visit: <https://www.bizcommunity.com>