

Offlimit adds McDonald's and DStv Media to client base

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Johannesburg - Offlimit Communications recently signed on two new accounts, adding even more momentum to what has already been an exciting year. The agency can now add McDonald's and DStv to their already impressive portfolio.



The agency will be working with McDonald's on a project-by-project basis, bringing experiential expertise to the table on various campaigns.

DStv has tasked the agency with the conceptualisation and execution of its annual channel showcase for the Media Sales division.

"It's always very rewarding to be ahead of the pack, but even more so to take on the challenging task of bringing concepts to life with new brand partners and to start developing that hard-earned client relationship," notes Managing Director Jerome Cohen.

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