

## Huawei showcased latest offerings at AfricaCom 2015

'Open ROADS to a better-connected world' is the theme under which Huawei Technologies showcased their latest offerings at AfricaCom 2015, the biggest technology exhibition in Africa which took place at the CTICC in Cape Town from 17-19 November.

The three-day event saw Huawei sharing its end-to-end ICT solutions for building ubiquitous ultra-broadband networks, excellent user experience and agile innovation. Huawei also shared insights on ICT industry trends in Africa, and the many ways in which the industry can be improved.



Dancing robot in Huawei smart home solution

"Huawei began its operations in Africa in 1998, and since then we've been working closely with customers to help get more people connected to high-quality networks, allowing them to enjoy digital life equally, " said Cao Ming, vice-president of Huawei Eastern and Southern Africa.

### Challenging environment

"A better-connected world brings us a more challenging digital business environment, where the traditional business and business models of telecom operators are being challenged constantly. Internet is changing the end-user's behavior, and Huawei has resolved to meet end-user demands by introducing ROADS, real-time, on-demand, all-online, DIY, and social networking capacity. Only by building open ROADS to customers can we help them achieve business success and build a better connected Africa," Ming said.

The Huawei booth at AfricaCom focused on the experience of video service and digital service transformation. On display was 4K video demos, Smart Home, ubiquitous ultra mobile broadband, operator digital business transformation, cloud computing solutions and enterprise solutions such as the Safe City.

Huawei also engaged customers and partners on Africa's ICT industry. Day one of Africa Com saw Huawei bringing together telecom operators, regulatory organisations, industry peers, media and analysts to share and discuss industry trends during the Network 2020 forum. Network 2020 provided the ideal platform for industry players to exchange solutions on the challenges faced by the ICT industry. The Forum also provided a platform for the major plays in the ICT industry to project the future of Africa's networks in 2020.

## Strategic infrastructure

During the forum Jacob Munodawafa, executive secretary of Southern African Telecommunication Association (SATA), shared the strategy on national broadband deployment. "Broadband network and related ICT applications are regarded as strategic infrastructure which can help tackle the most challenging global issues of the 21st century such as poverty, illiteracy, unemployment, economic recession, public service, and healthcare.

There are more than 50 countries that have invested or committed to invest more than \$100bn on the construction of National ICT infrastructure. The Connect 2020 Agenda has renewed the target of broadband for 2015 and set new goals for global ICT development. This action has further inspired many SADC countries to start their national broadband initiatives."

Jacob also handed over a certificate from Huawei to acknowledge Huawei as an official member of SATA.



Jacob Munodawafa, Executive Secretary of Southern African Telecommunication Association, handing over the certificate to Cao Ming, VP of Huawei Eastern and Southern Africa.

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