

Hisense launches revolutionary tablet and smartphone



By [Evan-Lee Courie](#)

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Hisense is set to revolutionise South Africa's tablet market with the introduction of the Sero 8 Pro (F5281), reportedly the thinnest Android tablet in the country to date; as well as what is described as 'the most affordable metal smartphone in South Africa'.

According to General Manager Youbo Li, Hisense has plans in place to restructure the mobile industry in South Africa. Although it is an ambitious goal, Li feels confident. "We're pleased to offer products boasting the same technology as our competitors, yet at a more affordable price," he said.

The unveiling of Hisense's latest smart products took place at an intimate gathering held at The Venue - Green Park in Sandton, Johannesburg early in February. The event was attended by members of the media, experts in the tech industry and Hisense representatives.

Sero 8 Pro tablet features



The Sero 8 Pro (F5281) measures in at just 6.35mm in a metal casing that makes it extremely durable and protects from scratching. Its IPS 2K screen allows for optimal clarity. With its wide view and high brightness, the screen also reduces reflection and refraction, thanks to the tight fit between the touchscreen and the cover glass.

An HEVC decode system supports 4K video decoding and display, while powerful hardware delivers a smooth operating experience, with the tablet capable of running 16 background programmes simultaneously. Even large files, like games, can be opened swiftly.

Because it is so thin, the Sero 8 Pro is easy to handle, with users being able to navigate the device with just one hand. It has been specially designed for optimal heat dissipation, another factor which enhances the user experience.

The tablet also boasts Dolby surround sound and is available in grey, gold, red and silver at a suggested retail price of R2999 at selected retailers nationwide.

Youbo Li said that the tablet embodies the exceptional quality and value for money that Hisense fans have come to expect. "Our goal is to bring the very best value mobile device to the South African market," Li commented.

Infinity H6 smartphone



The launch of the Infinity H6 follows the introduction of the product to other leading regions such as Europe, America, Asia, and the rest of Africa.

The Infinity H6 is crammed with features, making it easier to use not only when you're making phone calls or using it to work remotely, but also when taking photos or using its entertainment hub.

Most noteworthy is its 5 inch screen; a size that has been readily adapted in Europe and China - and with good reason. A 5.0 inch screen is large enough to display significant amounts of information (useful when you're using it to conduct a web search or read a downloaded site), yet it remains comfortable to

handle - even with one hand - and can even fit inside a pocket. Furthermore, the screen has been treated with one glass solution and glass-film-film technologies, which enable it to deliver better brightness and clarity whilst remaining thinner and lighter than any other smartphone.

Instagrammers and other photography enthusiasts would be happy to explore the camera's features, like the Zero-Second-Later technology, which captures images as soon as you press the shutter. The back camera also has a 5P aspherical lens, which guarantees better image quality and removes distortions. It also features an LED flashlight, panoramic mode, and a face detection function.

Another highlight setting the smartphone apart from competitors is its special gesture recognition ability, which provides short cuts to key functions with a simple swipe of the screen. It's also great for photographers: all you have to do is hold up your hand, clench your fist - and three seconds later, the phone will take a picture. No selfie-sticks needed!

Specs include Android 4.4 Kikat, Dolby Digital Sound, Snapdragon quad-core 1.2 GHz CPU, 1G RAM and 16G ROM. Like other models within the Infinity range, it offers dual SIM capability, enabling users to run two SIM cards (either a data SIM or call SIM, or two separate call SIM) from different accounts and networks off a single device.

The Infinity H6 retails at a suggested price of R3499, making its closest competitor R500 more expensive.

These smart devices are expected to be available in March at selected retailers.

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