

Funky sound, new logo for *Sunrise*

Still presented by anchors Sindy Mabe and Stacey Holland, the *Sunrise* breakfast show, on e.tv from 6-8am, has a fresh logo and a funkier remixed version of the current theme song from this morning's show, Monday 10 September 2012.



Sunrise executive producer Nicholas Maphoha, says, "The brand tweak will ensure that the show stays fresh, current and pacy. The show will remain a good viewing experience for South Africans wanting to enjoy a mix of politics, sport, business, health, weather, traffic and entertainment news.

Since its launch on 31 March 2008, the programme has transformed from a conventional, news based breakfast show to a more interactive infotainment brand.

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