

Pop-up Oscar Pistorius trial channel on DStv

'The Oscar Pistorius Trial: A Carte Blanche Channel' will launch on Sunday 2 March 2014 on DStv Channel 199 MultiChoice as a 24-hour pop-up channel for DStv Premium, Extra and Compact customers.



It will feature round-the-clock coverage of the legal proceedings, as well as exclusive documentaries, profiles and in-depth expert analysis.

This is the first time DStv is using a pop-up channel to cover a major news event. "We previously added dedicated channels for special events such as Idols and Big Brother. This pop-up channel will give our viewers in-depth coverage of the Oscar Pistorius trial, with a rich variety of content and social media integration," says Aletta Alberts, head of content for MultiChoice.

The channel will be put together by the producers of Carte Blanche, well known for their excellence in investigative journalism. "The Carte Blanche producers were the obvious choice to create and package the channel. Their mantra of 'You have the right to see it all' ensures viewers will get fair and balanced coverage of the trial."

The Pistorius criminal trial is scheduled to run in the Pretoria High Court from Monday, 3 March to Thursday, 20 March 2014. The trial judge will decide whether any part of the trial will be broadcast live closer to the start date.

For more, visit: <https://www.bizcommunity.com>