

Meet Mzamo Masito - Chief Marketing Officer, Google Africa and DStv Seminar of Creativity speaker

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Catch Mzamo Masito, Chief Marketing Officer for Google Africa at the [DStv Seminar of Creativity](#) on Friday, 17 August.



"Be consumer-centric and remember that your desk is the most dangerous place to view the world."

More about Mzamo

- He brings to life Google's mission to organise the world's information and make it universally accessible, so Google's users and partners can grow in Africa.
- Career has spanned many parts of the African continent and multiple marketing disciplines at Unilever, Nike and Vodacom.
- Founded and runs an NGO called African Men Care, which funds underprivileged children to further their studies.
- Passionate about learning and what the power of education can do for African people.
- Used to be a boy scout and got his Springbok scout badge.

This is your only opportunity to be directly exposed to such international thought leaders.

Find out more about our other seminar speakers: Fabian Frese, Ian Mackenzie, Lethepu Matshaba, Nicolas Courant, Ramsey Naja and Sebastian Padilla [here](#).

South African agencies: The Seminar and MasterClasses can be claimed as Informal Training in the B-BBEE Codes of Good Practice.

WATCH THE SEMINAR VIDEO

The DStv logo is displayed in white text within a blue rectangular box. The background of the entire graphic is a dark, blue-tinted photograph of a diverse group of people, likely attendees at a seminar, looking towards the left. White L-shaped graphic elements are positioned on the left and top right sides of the central text area.

DStv

INTERNATIONAL SEMINAR OF
CREATIVITY

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