

## New website for Tropika

Tropika has launched a new website that has a social media structure, which contains embedded YouTube, Facebook, Twitter widgets and includes automatically generated celebrity news feeds so the content is always kept up-to-date and fresh.



[click to enlarge](#)

The target market is the youth and it aims to appeal to their appetite for celebrity news worldwide but in particular, local South African celebs. While not a mobisite it has a clickable interface that allows easier navigation on mobile phones iPads and the like. It features a large amount of interactivity and movement without the need for Flash design work.

For more, visit: <https://www.bizcommunity.com>