

# Anne Hirsch radio show coming to Jacaranda, East Coast

The humour-driven Anne Hirsch Radio Show, which offers a blend of celebrity interviews with off-centre comedy, best described as 'stalk show' entertainment, premières live on Jacaranda FM in Gauteng and East Coast Radio in Kwazulu-Natal from 9pm to 10pm on Wednesday 25 September 2013.

Her unique comedic flair has gained her major cult following among the public as well as local celebrities and she has harnessed her popularity to tie down prominent celebrity interviews for her feature.



## Interest in entertainment news

"I've always been interested in society's obsession with celebrities and more precisely my own. The Anne Hirsch Show is not only a vehicle to explore this, but it is also a tour de farce of sexy stalking. Being the most accomplished stalker in South Africa means I have millions if not billions of fANNES. The tongue-in-cheek (my tongue in their cheeks) interviews will get your ears doing the lambada! Talk is cheap; stalk is where it's at!

#AngelinaJoliesBestFriend," she says.

This born-and-bred Bloemfontein lady boasts a master's degree from the University of Cape Town's drama department and now finds herself based in Cape Town. Her other bragging rights include being a full-time stand-up comic, a writer for ZANEWS and recently being crowned as Glamour Magazine's Women of the Year - Next Big Thing.

Hirsch is an internet sensation in her own right and her move to radio is set to enhance her popularity, with Kagiso Broadcasting thrilled to be part of the process.

## Celebrities lined up

Kagiso Broadcasting's MD of radio, Nick Grubb said, "Hirsch is a force of nature - the first time I saw one of her YouTube episodes I was hooked. In that moment, it was clear that The Anne Hirsch Radio Show had to happen. It is incredibly funny and totally mad, in that it deliberately breaks most of the rules we radio people have lived by for years. That creates all sorts of new commercial opportunities for our clients as well."

Anne is currently stalking Kenny Kunene to be a guest on her radio show through use of what she calls video tactics.

<http://bit.ly/18Dc3EE>

Listeners can catch interviews with celebrities such as Khanyi Mbau, Pat Lambie, Toya Delazy, Jimmy Nevis and Heinz Winckler when the radio show kicks off.

Show executive producer, Travis Bussiahn concluded, "It's just been mad fun crafting this with professionals who really care about making remarkable content as much as I do."

For more information, go to <http://bit.ly/14qzFLz>.