

## CliffCentral gives newbies an opening

Among the rising young stars being given a voice at CliffCentral are Siya Sangweni-Fynn and Michael Flax, on the channel being called 'unradio'.



Siya and Michael

CliffCentral Co-founder Rina Broomberg says she is excited about the wealth of new talent showing up and begging to be given a chance to show what they can do on air. "Gareth Cliff put one post on Facebook about auditions and we had people queueing outside from five in the morning to try out," she says.

"We're auditioning as many people as we can, because we believe in giving young people a chance. I believe if someone has potential, you should throw them in the deep end." So far, she has been delighted at the calibre of presenters CliffCentral has found. For more, go to [www.cliffcentral.com](http://www.cliffcentral.com).

For more, visit: <https://www.bizcommunity.com>