39: Digital Edge Live - National Assembly 2012

Tune in to this week's Biz Takeouts Marketing & Media radio show, streamed live from 5pm-6pm via 2oceansVibe Radio, to find out more about the upcoming Digital Edge Live, National Assembly 2012 to take place on 4 October 2012. The studio guests this Thursday evening, 27 September 2012, will be Ben Wagner and Matthew Buckland. [twitterfall]

This evening's lineup



- *Show host:* Bizcommunity marketing manager Warren Harding (@BizcomWazza)
- *In-studio guests:* Ben Wagner (@BenWagner), chief marketing warrior and head of Native Cape Town and Matthew Buckland, CEO of Creative Spark (@creativesp).
- *Discussion topics:*
    - The Digital Edge Live (@digitedge) event details
    - Industry trends
    - Agency involvement
    - The speakers at Digital Edge Live
    - What can be expected from Digital Edge Live 2012?

How to listen

- Internet radio/streaming audio: 2oceansVibe Radio
- Mobile: iPhone, Blackberry or Android apps

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet @brendanjack, @BizcomWazza or @SimoneBiz using the hashtag #biztakeouts
- Facebook: 2oceansVibe Radio

Podcast

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.



Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

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