

26: Cannes Lions in the air

This week's [Biz Takeouts Marketing & Media radio show](#), streamed live 5pm-6pm via [2oceansVibe Radio](#), will focus on the Cannes Lions Festival. The studio guest this Wednesday evening, 20 June 2012, will be Heidi Brauer, head of marketing: Kulula, SLOW and British Airways. [\[twitterfall\]](#)

This evening's lineup

- Show host: [Brendan Jack](#) ([@brendanjack](#))
- In-studio guest: [Heidi Brauer](#) ([@heidibeeee](#)), head of marketing: Kulula, SLOW and British Airways.
- Discussion topics:
 - [Cannes Lions Awards](#)
 - South African Cannes Lions entries
 - Brauer's exit from Kulula
- Telephonic interview:
 - An update on the Cannes Lions festival with 140BBDO's Mike Pearson. ([@140BBDO](#)).
- Weekly news roundup: [Bizcommunity](#) marketing manager [Warren Harding](#) ([@BizcomWazza](#))



How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@brendanjack](#), [@BizcomWazza](#) or [@SimoneBiz](#) using the hashtag [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

PS. If you missed last week's, [\[Biz Takeouts Lineup\] 25: Social media as a customer interaction channel](#) show, [download](#) (45.2MB) or [listen](#) to the podcast (49:23 minutes).

Episode 25: Social media as a customer interaction channel

Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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