

# 157: Yoco, a new integrated point-of-sale and card payment solution

On Thursday, 12 November 2015, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding ([@bizwazza](#)) focused on Yoco ([@Yoco\\_ZA](#)), an integrated card payment and point-of-sale solution, reducing the complexity of processing payments for small and medium-sized businesses.



We were joined by co-founder and commercial director of Yoco, Carl Wazen. We looked at the history of Yoco, the roll out of the point-of-sale and card payment solution and what you need to get started. We also explore some of insights the Yoco dashboard offers to help businesses make better decisions, the app solution with Yoco as well as the costs involved. Spoiler alert, it's super cost effective.

In addition to boasting some known brands as merchants, such as Truth Coffee Roasting, Sushibox, Honest Chocolate, Bacon on Bree, Yoco has managed to tap into previously uncharted merchant territory.

We ended off the show by looking at the future of Yoco and the shopper experience around using the service.

[Check out Yoco here.](#)

Get all the information on Yoco by listening to this week's podcast.

Tune in to see what happens live in studio every Thursday from 9am to 10am via [2oceansVibe Radio](#) right [here](#).

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If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding ([@bizwazza](#)) on [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com).

## Podcast

If you missed the show, [download](#) (7.25MB) or [listen](#) to the podcast (30:56min).

**Episode 157: Yoco, a new integrated point-of-sale and card payments solution.**

**Date:** 12 November 2015 **Length:** 30:56min **File size:** 7.25MB **Host:** Warren Harding



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