

## Muizenberg Festival wins 6th World Design Capital 2014 pitching session

The sixth pitching session of the World Design Capital 2014, held on Tuesday 24 June 2014 at The Homecoming Centre, District Six Museum, saw eleven projects take the stage and pitch to an audience of potential funders, mentors and collaborators with Soli Philander as the master of ceremonies.



Muizenberg Festival was awarded R10,000 courtesy of Cape Town Design NPC for the winning pitch. This project is a festival to highlight the district's commitment to creative, collaborative, community-led transformation. The festival, which takes place in October, will celebrate the people, businesses, organisations, projects and perspectives that are working together to develop the area's combined potential and sustainability.

Coming in at a close second, 'Soundwaves for Change' was awarded free consulting with Top Copy Communications, an experienced team of copywriters. Making waves, in this case sound waves, is what these hip-hop artists, surfers and architects are about. Collaborating using music, visual art and urban design to create positive change in the urban landscape of Cape Town, the Masi Massive Collective hosts Saturday and Sunday afternoon shows near the home of founder Oscar 'Da O' Thethe.

The seventh pitching session will take place on 23 July 2014 at PwC, Century City.

For more, visit: https://www.bizcommunity.com