

# Fabulous Woman magazine launch

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The magazine was launched in a glittering affair on the 9th of August 2012 to critical acclaim from women assembled and the media in general. It is a quarterly, glossy, unique and exclusive inspirational magazine for the modern woman.



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*Fabulous Woman* magazine is the only magazine in South Africa that deliberately aims to unite women and encourage them to stand together on issues affecting women across all cultures, and to support each other in fighting the cause of women. The magazine features in-depth profiles and stories of inspirational women as well as interesting articles on health, image, beauty, wellness, money matters, careers, relationships and inspirational content that will enhance learning and stimulate the modern woman. The magazine seeks to ensure that every woman feels good about herself and her position in society.

So who is the *Fabulous Woman* reader? Women between the age of 23 and 55 years old. She is sophisticated, socially engaged, economically active, purposeful and spiritually connected woman who is employed, runs their own business or is a home executive.

The magazine was launched in a glittering and fabulously classy function at the Radisson Blu hotel in Sandton and was attended by select guests from the media buying, advertising and the social celebrity scene, as well as sponsors. There were honest and touching speeches on issues affecting women in the social, academic and corporate environments from Edith Venter (Edith Unlimited), Prof Mamokgethi Setati (UNISA Vice Principal for Research and innovation) and Mickey Mashile (Vodacom). The launch issue cover lady, Jo-Ann Strauss, was there to unveil the cover of the magazine. The evening ended with a fabulous fashion show by clothing label Fabrosanz displaying the latest in avant garde South African haute couture.

*Fabulous Woman* magazine launch was sponsored by Vodacom, World Leisure Holidays, Air Mauritius, PRASA, Radisson Blue, Iman Cosmetics, Thierry Mugler, Issey Miyake, Lancôme, Jo Borkett, Beauty Factory, The Marion on Nicol, Waterford Land Rover and Cradle Health Spa. Our sincerest gratitude to the sponsors for making the event successful through their generous support and belief in the Fabulous Woman Magazine brand.

The magazine will be available at CNA, Exclusive Books, Spar and Clicks nationwide on the 15th October 2012.

For subscriptions, contact Bonisa Media on [subscriptions@fabulouswoman.co.za](mailto:subscriptions@fabulouswoman.co.za) or call the office on +27 11 510 0087. For more information, visit our website on [www.fabulouswoman.co.za](http://www.fabulouswoman.co.za).