

New GM for Pepper Club Luxury Hotel & Spa

Pepper Club Luxury Hotel & Spa has announced the appointment of Dave Hughes as its general manager. Hughes brings with him a wealth of experience and knowledge in the tourism sector having worked at Kerzner International (One&Only Cape Town), Sun International Hotels, Sunwest International and Gold Reef City Casino.

Nick Seewer, CEO of Pepper Club says that Hughes is an outstanding addition to the hotel's management team, "Dave's extensive experience in the hospitality sector will be an asset for our hotel and his knowledge and leadership skills will prove invaluable as we grow our brand presence both locally and abroad."

Hughes says that he is excited about his appointment and is looking forward to working with the hotel's experienced management team. "Having only opened its doors in early 2010, Pepper Club has already been firmly established as an iconic hotel in Cape Town with a large and loyal following. Our aim is to now grow this following nationally and beyond borders.

"One of the ways we aim to evolve our business in 2012 is to actively target emerging markets, such as India and South America, while still servicing our existing local and international guests with our unique blend of luxury hospitality services and amenities," Hughes added.

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