Samsung wins 27 CES 2013 Innovation Awards

Samsung Electronics, a market leader and award-winning innovator in consumer electronics, semiconductors and telecommunications, has won 27 prestigious International Consumer Electronics Show (CES) 2013 Innovations awards. CES, the world's largest consumer technology trade show held by the Consumer Electronics Association (CEA) every year, has honoured Samsung with 117 awards in the past four years.

Among the 27 CES awards for 2013, Samsung was recognised with two Best of Innovations and four Eco-Design awards. Products entered in the CES Innovations programme are judged by a pre-eminent panel of independent industrial designers, engineers, and members of the media who focus on honouring outstanding design and engineering in cutting-edge consumer electronics products across 29 categories.

Superior products and services

"Samsung continues to create superior industry-leading products, content and services," said Y.K. Kim, president and CEO at Samsung Electronics America, Inc. "We are honoured that CEA and the industry have recognised this commitment, and we look forward to demonstrating our latest product innovations at the 2013 International CES."

Says Michelle Potgieter, head of Corporate Marketing and Communications at Samsung South Africa: "These awards are a strong testament to the innovative nature of our brand and reiterates our commitment to bringing leading, award winning products to market - all for the benefit of our consumers."

Samsung Electronics' award winners include products in the TV, home theatre system, mobile phone, tablet, home appliance, server, software, and computer component categories. All of Samsung's award winning products will be on display during the 2013 International CES, which runs from 8 - 11 January 2013 and can be viewed at the Samsung booth #12004 in the Central Hall of the Las Vegas Convention Centre.