

Attend PRISMS workshops this week

'Prepping for the Prisms' workshops, run by Marilyn Watson, chief judge of the Awards will be run in Johannesburg on 29 January and in Cape Town on 30 January 2014.



"If you have never entered before, or if you want to increase your company or consultancy's chance of winning an award, you need to attend this workshop," says the Awards champion, Kevin Welman. "This session will provide valuable insights and equip you with what you need to grab our judges' attention."

The half-day programme consists of:

- Entry and judging guidelines - Watson
- What makes a winning entry? - Ogilvy PR
- Outline of new categories and online registration system

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