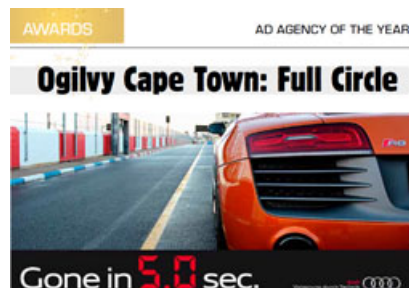


AdReview Awards 2014: Ogilvy CT takes top spot

Ogilvy Cape Town was judged the overall Agency of the Year at Tony Koenderman's AdReview Advertising Awards last night, Thursday, 22 May, at Wanderers, Joburg. The agency was also named Large Agency of the Year.



Ogilvy Cape Town has now become the biggest and most creative agency in the country.

In addition to its recognition last night as Agency of the Year and Large Agency of the Year, Ogilvy CT has a string of other achievements to its name... among them are the successful launch for SAB of Flying Fish, SA's first flavoured beer; its appointment as lead agency and PR agency for WeChat and its management of projects for Careers24 and News24 in SA, Kenya and Nigeria.

The winners

Award	Winner
Campaign Award 2014	FCB (Tweeting Badger).
Campaign Award 2014	Hellocomputer (Tweeting Badger)
Campaign Award 2014	Johannesburg Zoo (Tweeting Badger).
Campaign Award 2014	FCB (Coca-Cola).
Campaign Award 2014	Coca-Cola.
Campaign Award 2014	Native VML (Bookly).
Campaign Award 2014	Modjaji Books (Bookly).
PR Consultancy of the Year 2014	Atmosphere
Design Agency of the Year 2014	Jupiter Drawing Room Cape Town
Breakthrough Agency of the Year 2014	OFyt
Specialist Agency of the Year 2014	34
Digital and Integrated Agency of the Year 2014	Hellocomputer
Advertising Achiever of the Year 2014	Chris Gotz
New Business Award 2014	Volcano
Midsized Agency of the Year 2014	Ireland/Davenport.
Large Agency of the Year 2014	Ogilvy & Mather Cape Town
Chairman's Award 2014	OMD
Agency Choice 2014	Ogilvy & Mather Cape Town

Media Agency of the Year 2014	The MediaShop
Creative Champion 2014	Ogilvy & Mather Cape Town
Marketer of the Year 2014	Kevin Hedderwick
Agency Group of the Year 2014	Joe Public
Ad Agency of the Year 2014	Ogilvy & Mather Cape Town

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