

Next Wave Tour - Digital Publishing

International Digital Publishing Conference: Next Wave Tour with international guest speakers from Adobe, WoodWing, Media24, Mail&Guardian to discuss Digital Publishing and the future.

Multi-channel publishing is the key to success these days. With so many publishing channels, you need to get organized and efficient to keep generating revenue. The initial hype around new media such as tablets has passed, and now it's time to incorporate these into your entire communication strategy. Find out how easy and efficient publishing can be with our multi-channel and digital asset management solutions at The Next Wave Tour in South Africa.

On 21 February WoodWing is organising a conference in Johannesburg together with our local partner APS to inform you of 'The Next Wave'. After stops made in more than 15 countries and over 1600 visitors, we are delighted to bring this inspiring conference to you in Johannesburg. In just one day, you can learn from leading industry experts such as Mail & Guardian and Media 24 and our experts, how WoodWing helps you to ride the next wave.

Date: 21 February 2013

Time: 08:30 - 17:00

Venue: FNB Conference and Learning Centre, Johannesburg

Cost: R1250.00

More info:

Surrounded by major shopping and entertainment complexes and centrally located in the heart of Sandton's CBD, the FNB Conference and Learning Centre boasts versatile conference venues and an auditorium where all your technical requirements are catered for.

For more, visit: <https://www.bizcommunity.com>