

# 38: Creative Week Cape Town

Find out more about Creative Cape Town, the <u>Creative Week Cape Town</u> initiative and what is going to happen in Cape Town for the 2014 Design Capital by listening to last week's podcast of the <u>Biz Takeouts Marketing & Media radio show</u>, which airs every Thursday 5pm-6pm streamed live via <u>2oceansVibe Radio</u>. [twitterfall]

#### Lineup

In studio on Thursday, 20 September 2012, was Farzanah Badsha, manager of Creative Cape Town (@CreativeCt), a programme of the Cape Town Partnership that works to communicate, facilitate and support the development of the creative and knowledge economy in the Central City of Cape Town.



She shared her views with show host and <u>Bizcommunity</u> marketing manager <u>Warren Harding</u> (<u>@BizcomWazza</u>) on what the Creative Cape Town programme is planning for the rest of the year; what happened during Creative Week in the city; and the plans for Cape Town 2014 Design Capital and the ways in which creative initiatives can impact society.

The news roundup covered:

- Don't be quick to eliminate print
- Google+ Hangouts hosts Loeries International Creative Seminar
- What advertising do consumers really trust?
- Renewed mobile Facebook focus, iPhone 5 launch: Ignore mobile at your peril
- Secrecy Bill still looms and is evil as ever

### **Podcast**

If you missed the show, download (52MB) or listen to the podcast (54:36 minutes).

### **Episode 38: Creative Week Cape Town**

Date: 20 September 2012 Length: 54:36min File size: 52MB Host: Warren Harding

## Listen every week

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- Internet radio/streaming audio: <u>2oceansVibe Radio</u>
- Mobile: iPhone, Blackberry or Android apps

### Comments or questions

- Email: <u>biztakeouts@bizcommunity.com</u>
- Twitter: tweet <u>@brendanjack</u>, <u>@BizcomWazza</u> or <u>@SimoneBiz</u> using the hashtag <u>#biztakeouts</u>
- Facebook: 2oceansVibe Radio

Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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