

# Epic Communications provides pro bono PR services

FoodBank SA and the Thusanani Children's Foundation have appointed Epic Communications as their public relations provider for 2014. Both organisations will receive these services on a pro bono basis.



FoodBank SA supplies food to more than 1 000 non-profit and community-based organisations throughout South Africa, including crèches, schools in impoverished areas and care facilities.

"Following a successful campaign last year, we are pleased to have Epic Communications on board again to assist us in creating more awareness about FoodBank SA, as well as food insecurity in South Africa. Our focus will continue to be on educating South Africans on how to become more responsible when it comes to food wastage," says FoodBank SA MD, Andy du Plessis.

## Reducing vulnerability

Founded in 2002, Thusanani Children's Foundation provides occupational therapy, speech-language therapy and specialist paediatric services to orphaned and vulnerable children living in alternative care. Through these interventions, Thusanani aims to reduce the vulnerability of the children and to help ensure their optimal development and health.

Of equal importance are their projects aimed at promoting awareness of, and encouraging holistic child development amongst those who care for groups of vulnerable children. These projects include care-giver training courses and psycho-dynamic intervention groups for care-givers.

Thusanani also provide therapy and medical reports for adoption purposes.

"As a proudly South African company, we are committed to giving back to society and we are pleased to be in a position to use our skills to make a real difference to both FoodBank SA and Thusanani Children's Foundation," says Elian Wiener, MD of Epic Communications.

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